

DEMENTIA *hope* CONFERENCE

Dear Friends,

I hope this letter finds you well. I am writing to extend an invitation for your organization to consider sponsoring and participating as resource provider for the upcoming Dementia Hope Conference: Navigating the Caregiver's Journey, organized by Runk and Pratt and Thomas Road Baptist Church. Your support would play a pivotal role in making this event a success in our community.

The Dementia Hope Conference is scheduled to take place on Saturday, March 15, 2025, from 8:00 am to 4:30 pm. This significant event will be a gathering of caregivers, professionals, and individuals passionate about dementia care. The conference planning committee, comprised of experienced professionals in the field of dementia care, is dedicated to delivering valuable insights and support resources to attendees.

The keynote speakers for the conference are Peter Betz, MD and Vickie Runk. Several breakout sessions will be held throughout the day for participants to attend and will close with a Panel Discussion and Q&A time.

Your generous sponsorship would not only demonstrate your commitment to supporting dementia caregivers but also provide your organization with valuable exposure to our diverse audience. By aligning with the Dementia Hope Conference, you will be recognized as a leader in corporate social responsibility and community engagement.

We believe that your organization's involvement would greatly enhance the impact and reach of this vital conference. I am more than happy to discuss this opportunity further and address any questions or concerns you may have.


Thank you for considering this invitation. We eagerly anticipate the possibility of partnering with your organization to bring hope and support to dementia caregivers.

Warm regards,

Kent Wise

SENIOR LIFE PASTOR

Thomas Road Baptist Church

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SPONSORSHIP PACKAGES

We have structured five sponsorship levels to accommodate the diverse interests and contributions of our potential sponsors. Each level offers distinct benefits, designed to maximize exposure and recognition for your organization. The breakdown of sponsorship levels and associated amenities is outlined below:

SPONSORSHIP LEVELS FOR CHURCHES, BUSINESSES, AND ORGANIZATIONS

<h3>PLATINUM</h3> <ul style="list-style-type: none"> ✓ Premium Vendor Booth Location ✓ 3 Minutes of Stage Time or Video (provided by sponsor) ✓ Full Page Ad in the Conference Booklet (artwork designed and provided by sponsor) ✓ Full Slide / Pop-up throughout conference to appear in frequent rotation ✓ Listing on the Platinum Sponsors Page ✓ Preferred Seating for Eight from Your Organization ✓ Lunch for eight ✓ Stage Presence and Pop-up throughout ✓ Recognition on the Conference Website ✓ Option to provide Flyer or handout for conference packet 	<h3>GOLD</h3> <ul style="list-style-type: none"> ✓ Booth for Organization ✓ Stage Mention of Sponsor Company ✓ Company Logo in full slide in rotation (logo .png provided by sponsor) ✓ Logo listed higher on website ✓ Half-Page Ad in Conference Booklet (artwork designed and provided by sponsor) ✓ Listing on Sponsors Page ✓ Preferred Seating for Four from Your Organization ✓ Lunch for four 	<h3>SILVER</h3> <ul style="list-style-type: none"> ✓ Vendor Table on Main Street in Church ✓ Page Ad in Conference Booklet ✓ Position on Slide Rotation Screen ✓ Listing Sponsors Page ✓ Logo Listing on Website ✓ Seating for Two Members from you Organization ✓ Lunch for Two 	<h3>BRONZE</h3> <ul style="list-style-type: none"> ✓ Listing on Sponsors Page ✓ Recognition on Website ✓ Vendor Table ✓ Lunch for One <p>\$250</p>
			<h3>BOOTH</h3> <ul style="list-style-type: none"> ✓ One six-foot table placed in our lobby for your company ✓ Lunch for One <p>\$75</p>

All sponsors will have the opportunity to set up their displays on the Friday evening preceding the conference, from 4:00 pm to 7:00 pm. We will provide tables and chairs for your convenience.

If your organization needs help with ad or logo design, we can recommend companies that the church works with. These companies will charge separately for their design services.

Register here!

